## WHAT IS CLAIMED IS:

An optically decorative product, comprising:

a layer of transparent polymeric material having opposed surfaces,

5 one of said opposed surfaces provided with a plurality of parallel ridges
and grooves, said ridges being parallel ridges formed by facets defining
a convex surface joined by surfaces forming steps connecting the adjacent
facets;

an outer layer of substantially transparent color effect producing 10 material mounted to one of said opposed surfaces;

said layer of transparent polymeric material and said layer of substantially transparent color effect producing material combining to produce in the presence of light a color effect image such that said layer of transparent polymeric material has an appearance other than that of a surface of said layer of transparent polymeric material and said image being other than coincident with said opposed surfaces; and

a layer of product mounting adhesive applied to the opposed surface of said material to which said layer of substantially transparent color effect producing material is not mounted.

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- 2. The optically decorative product according to claim 1 wherein said layer of substantially transparent color effect producing material is a layer of substantially transparent colored polymeric material.
- 3. The optically decorative product according to claim 2 wherein said layer of substantially transparent colored polymeric material is mounted to said one of said opposed surfaces by a layer of substantially transparent adhesive.
- 30 4. The optically decorative product according to claim 3 wherein said layer of substantially transparent adhesive is a layer of substantially transparent colored adhesive.
- 5. The optically decorative product according to claim 4 wherein said layer of substantially transparent colored adhesive is a layer of substantially clear colored adhesive of the same color as said layer of substantially transparent colored polymeric material.

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- 6. The optically decorative product according to claim 1 wherein said layer of substantially transparent color effect producing material is a layer of substantially transparent iridescent material, and wherein said layer of transparent polymeric material and said layer of substantially transparent iridescent material produce in the presence of light a color effect image which is an iridescent color effect image.
- 7. The optically decorative product according to claim 6 wherein said layer of substantially transparent iridescent material is mounted to said one of said opposed surfaces by a layer of substantially transparent adhesive.
- 8. The optically decorative product according to claim 1 wherein said ridges and grooves are coated with a layer of reflective metallic 15 material.
- 9. The optically decorative product according to claim 1 wherein said layer of substantially transparent color effect producing material is mounted to said opposed surface provided with said plurality of ridges and grooves by a layer of substantially transparent adhesive.
- 10. The optically decorative product according to claim 1 wherein said layer of substantially transparent color effect producing material is mounted to said opposed surface provided with said plurality of ridges and grooves by a layer of substantially transparent adhesive, wherein the other of said opposed surfaces is a smooth surface and wherein said layer of product mounting adhesive is applied to said smooth opposed surface.
- 11. The optically decorative product according to claim 1 wherein 30 said layer of substantially transparent color effect producing material is mounted to said opposed surface provided with said plurality of ridges and grooves by a layer of substantially transparent adhesive, wherein the other of said opposed surfaces is smooth surface and wherein said optically decorative product further comprises a layer of reflective 35 metallic material applied to said smooth surface and wherein said layer of product mounting adhesive is applied to said layer of reflective metallic material.
- 12. The optically decorative product according to claim 1 wherein 40 the other of said opposed surfaces is a smooth surface and wherein said

layer of substantially transparent color effect producing material is applied to said smooth surface by a layer of substantially transparent adhesive, and wherein said layer of product mounting adhesive is applied to said one of said opposed surfaces.